Heart N Hands, Inc.
Sponsorship Package

EDUCATING AND RAISING AWARENESS ABOUT HEART HEALTH & HEART DISEASE PREVENTION
“HEART N HANDS mission is to empower and inspire girls to pay attention to their heart health NOW, not later.”

- Essence Banks

- **Heart N Hands** is a non-profit, 501(c)3 organization based in New Orleans, Louisiana founded in 2014 by heart disease survivor and advocate, Essence Banks.

- **Heart N Hands** mission is to educate and raise awareness for young girls ages 10-18 about heart health and heart disease prevention.

- **Heart N Hands** empowers and motivates young girls to take their heart health in their hands by improving their physical activity, healthy eating habits and lifestyle choices.
Our main goal is to fight the No. 1 killer of women by educating one girl at a time.

-Joi Scott

DID YOU KNOW?

Despite increases in awareness over the past decades, only about half (56%) of women recognize that heart disease is their number one health threat. Our goal is to increase awareness and fight the No. 1 killer of women.

OUR PURPOSE

- Cardiovascular disease is the No. 1 killer of women, causing 1 in 3 deaths of women each year in the United States.

- Studies show that some heart disease symptoms present differently in women than those in men.

- Heart N Hands purpose is to educate girls about heart disease prevention and raise awareness of heart health in order to reduce risks factors.
We have the potential to be a major positive influence on future women, as our adolescent girls are empowered with awareness and tips for prevention.”

-Dr. Sheryl Martin-Schild

What We Do

▪ In the past 6 years, Heart N Hands has educated over 3,000 girls and their families about heart health.

▪ Trained over 300 girls in Hands ONLY CPR in partnership with American Heart Association New Orleans.

▪ Provided fresh fruit to over 500 kids in need through the No Kid Hungry Program in Louisiana.

▪ In 2020, during COVID-19, Heart N Hands hosted several virtual fitness/wellness sessions to promote heart healthy activities. We provided fitness sessions featuring morning stretching, Yoga, Zumba, mindful meditation, HIIT, and low impact for the HEART!
Sponsorship Opportunities

Sponsorship Opportunities with Heart N Hands is an opportunity for your company to make an impact with girls in our community with a specific focus on heart health education, awareness and prevention.

Sponsorship Benefits

• Philanthropic contribution in the community, branding and marketing
• Opportunity to share the experience with your clients and/or employees
• Corporate awareness and exposure
Heart N Hands, Inc.
Wellness/Fitness Sessions
5K Run/Walk
No Kid Hungry Fruit Friday
Anniversary Celebration
CPR Hands Only Training
CPR Training Kits

SPONSORSHIP LEVELS

- **Love Your Heart Title Sponsor $7,500**
  - Exclusive presenting sponsor recognition – ALL EVENTS
  - Representation opportunity the day of the events
  - Exclusive Social Media Recognition, Features & Exposure
  - Company logo and website featured on Heart N Hands website
  - Company logo on all event collateral, event flyers & promotions
  - 12 complimentary tickets for 5K & Anniversary Celebration

- **Heart Champion Sponsor $5,000**
  - Exclusive presenting sponsor recognition – 5K & Fruit Fridays
  - Representation opportunity the day of the events
  - Exclusive Social Media Recognition, Features & Exposure
  - Company logo and website featured on Heart N Hands website
  - Company logo on all event collateral, event flyers & promotions
  - 8 complimentary tickets for 5K & Anniversary Celebration

- **It Takes Heart Sponsor $2,500**
  - Sponsor recognition
  - Social Media Recognition, Features & Exposure
  - Company logo and website featured on Heart N Hands website
  - Company logo on event collateral, event flyers & promotions
  - 5 complimentary tickets for 5K & Anniversary Celebration

**Custom sponsorships available**
<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heart to Heart Sponsor</td>
<td>$1,500</td>
<td>- Social Media Recognition, Features &amp; Exposure</td>
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<tr>
<td></td>
<td></td>
<td>- Company logo and website featured on Heart N Hands website</td>
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<td></td>
<td></td>
<td>- Company logo on event collateral, event flyers &amp; promotions</td>
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<td></td>
<td></td>
<td>- 3 complimentary tickets for 5K or Anniversary Event</td>
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<tr>
<td>Healthy Heart Sponsor</td>
<td>$1,000</td>
<td>- Social Media Recognition, Features &amp; Exposure</td>
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<tr>
<td></td>
<td></td>
<td>- Company logo and website featured on Heart N Hands website</td>
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<tr>
<td></td>
<td></td>
<td>- Company logo on all event collateral, event flyers &amp; promo</td>
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<td></td>
<td></td>
<td>- 2 complimentary tickets for 5K</td>
</tr>
<tr>
<td>Friends of Heart N Hands</td>
<td>$500</td>
<td>- Social Media Recognition, Features &amp; Exposure</td>
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<tr>
<td></td>
<td></td>
<td>- Company logo/website featured on Heart N Hands website</td>
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<tr>
<td></td>
<td></td>
<td>- One complimentary ticket for 5K</td>
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</tbody>
</table>

**ONE TIME GIFT TO HEART N HANDS**: $________

- Name & logo recognition on event signage, website, and social media

**HEART N HANDS, INC.**
Wellness/Fitness Sessions
5K Run/Walk
No Kid Hungry Fruit Friday
Anniversary Event
CPR Hands Only Training
CPR School Training Kits

**SPONSORSHIP LEVELS**
$1,500
$1,000
$500

**Custom sponsorships available**
ADDITIONAL ENGAGEMENT OPPORTUNITIES

▪ Volunteer for our annual programming & special events
▪ Company Matching for employee’s donations/volunteer time
▪ Shop with Us by making purchases on AmazonSmile, Shop with Script, ONEHOPE Wine
▪ Merch available on our website and Bonfire
▪ Donations on our website and via PayPal, Cash App, Text-to-Give

Our commitment and dedication is focused on teaching our girls how they can make a positive impact around their heart health, their families and communities every day.
HEART N HANDS IN ACTION
HEART N HANDS PARTNERS

Girls on the Run New Orleans

American Heart Association®
life is why™

Girl Scouts Louisiana East

WomenHeart
The National Coalition for Women with Heart Disease

The Links, Incorporated
Linked in Friendship, Connected in Service Pontchartrain (LA) Chapter

Pink House

Right and Wrong Together
Invest in Heart N Hands | One Girl at a Time

Business Name: ___________________________________________ Contact Person: __________________________

Phone: ______________________ Email: ________________________________________________________________

Mailing Address: __________________________________________________ City, State, Zip: ______________________

Please check your desired level of sponsorship:

___$7,500 Love Your Heart  ___$1,500 Heart to Heart
___$5,000 Heart Champion  ___$1,000 Healthy Heart
___$2,500 It Takes Heart  ___$500 Friends of Heart N Hands

Other Amount/Donation $______

Enclosed is a CHECK made payable to Heart N Hands, Inc. in the amount of $________________

Please bill my CREDIT CARD (Visa/MasterCard/Discover/American Express*) in the amount of $__________

Credit Card Number ____________________________ Exp. Date ____________ CVV Code: _________

Name of Cardholder ____________________________________________________________

Cardholder’s Signature _______________________________________________________

*Please Note: You can also pay via PayPal via www.heartnhands.org

Please complete this form and return via Mail or Email:

Heart N Hands, Inc. | 141 Robert E. Lee, #279 | New Orleans, LA 70124 | info@heartnhands.org | www.heartnhands.org

Heart N Hands, Inc. is a Louisiana Non-Profit Corporation recognized by the Internal Revenue Service as a 501(c)3 | Tax ID: 47-1863885